CREATIVITY I TRUST I PROBLEM-SOLVING





# Building tailored MVPs for startups in just 3 months.

Our purpose is to build tailored applications that are developed upon the latest modern coding and developing techniques, using the most up to date, structured coding frameworks so that our developers can take it to the next level with ease.

# **Sales OMMO**



# ARRAY Yoolean

MOTO-GEAR



# About us

# Our company culture

Our software development company culture thrives on a dynamic blend of creativity, trust, and problem-solving.

Our team is encouraged to explore creative solutions, fostering a immerse atmosphere that sparks innovation. Trust is the cornerstone of our collaborations, enabling open communication and reliable code delivery. We approach challenges with a problem-solving mindset, analyzing intricacies and devising optimal strategies.

This synergy of creativity, trust, and problem-solving not only cultivates a positive work environment but also drives us to develop cutting-edge solutions that empower our clients and enrich user experiences, making us a better company.

**Creativity.** Coding solutions, tailored designs, and inventive problem-solving, leading to unique and impactful products.

**Trust.** Foundation for effective teamwork, reliable communication, successful projects, ensuring client long-term partnerships.

**Problem-Solving.** Challenges are met with analytical thinking, innovative solutions, and continuous learning for optimal results.





## Scope

# We are a software development company that loves to build amazing web and mobile apps.

Our purpose is to create unique, creative, and quality apps. that are developed upon the latest modern coding and developing techniques, using the most up-to-date, structured coding frameworks so that our developers can take it to the next level with ease.

In order to fulfill these aspects, code must be written as cleanly as possible, understandable, covered by automated tests, flexible, and maintainable.

# Services



## Web development

We design and develop **tailored applications**, **APIs** for web and mobile, **multitenancy applications** and we can provide ongoing maintenance as part of custom software development services.

Large scale applications are implemented using **Domain Driven Design** patternand **Event Driven Development** pattern.

We always use best practices and **SOLID** principles.



## Laravel

We love working with Laravel framework and all the ecosystem that it offers. We use Laravel Nova administration panel, Laravel Envoyer for zero downtime deployment and Laravel Forge for customers server management and applications deployment along with many other amazing packages.

Laravel Nova. Powerful administration panel that simplifies and streamlines the process of building and managing web applications.

Laravel Forge. Tool that simplifies server provisioning and deployment, making it easier for our developers to manage web applications.

**Certified Developers.** Ensuring proficient and reliable development for creating high-quality web applications with enhanced functionality.



## Mobile Development

We use technologies for **cross-platform development**, we develop one codebase that will work seamlessly for multiple operating systems, including iOS and android.

This approach simplifies development, reducing the need for separate codebases for iOS and Android.It enhances efficiency, ensures consistent user experiences, and accelerates updates, making it an optimal choice for businesses seeking cost-effective and time-efficient solutions in app development.



## UI/UX Design

We offer the knowledge and experience we've gained from designing dozens of applications to designing a new one from scratch.

User Interface (UI) design focuses on creating visually appealing and intuitive interfaces that facilitate smooth interaction with our apps. User Experience (UX) design, aims to enhance overall user satisfaction by ensuring usability, accessibility, and pleasure in the interaction with the product.

Our UI/UX designer collaborate closely with developers and product managers. This collaboration ensures that design decisions align with technical capabilities and user needs. Effective UI/UX design not only attracts users but also enhances their engagement, leading to longer usage and higher customer retention rates. It creates a strong brand identity, fosters customer loyalty, and ultimately contributes to the company's growth and success in the competitive software market.



## **Artificial Intelligence**

While our core expertise lies in web and mobile development, we also offer AI integration services to bring intelligent functionalities to your applications. We can enhance your projects by integrating AI APIs, adding sophisticated features that can help your application's functionality and user experience. Our approach to AI integration focuses on custom solutions designed to complement your existing digital assets and business objectives.

With our AI integration services, you can unlock new possibilities for user engagement and operational efficiency. We help implement conversational AI technologies, like ChatGPT, to provide smart customer support and automate interactions, ensuring your services are accessible and responsive at all times.

Our extensive experience in both traditional development and innovative AI technologies uniquely positions us to significantly enhance your applications.



## DevOps

DevOps practices allow emphasize collaboration, communication, and automation throughout the software development lifecycle.

Our DevOps practices involve continuous integration (CI) to merge code changes regularly, automated testing, and continuous delivery (CD) for seamless deployment. This accelerates development cycles, reduces errors and enhances product stability.

Monitoring and feedback loops ensure quick detection and resolution of issues. DevOps also promotes scalability and flexibility by utilizing cloud infrastructure and infrastructure-as-code practices. In essence, DevOps transforms software development into a collaborative and iterative process that enables companies to deliver value to customers more swiftly, adapt to market changes, and maintain a competitive edge.

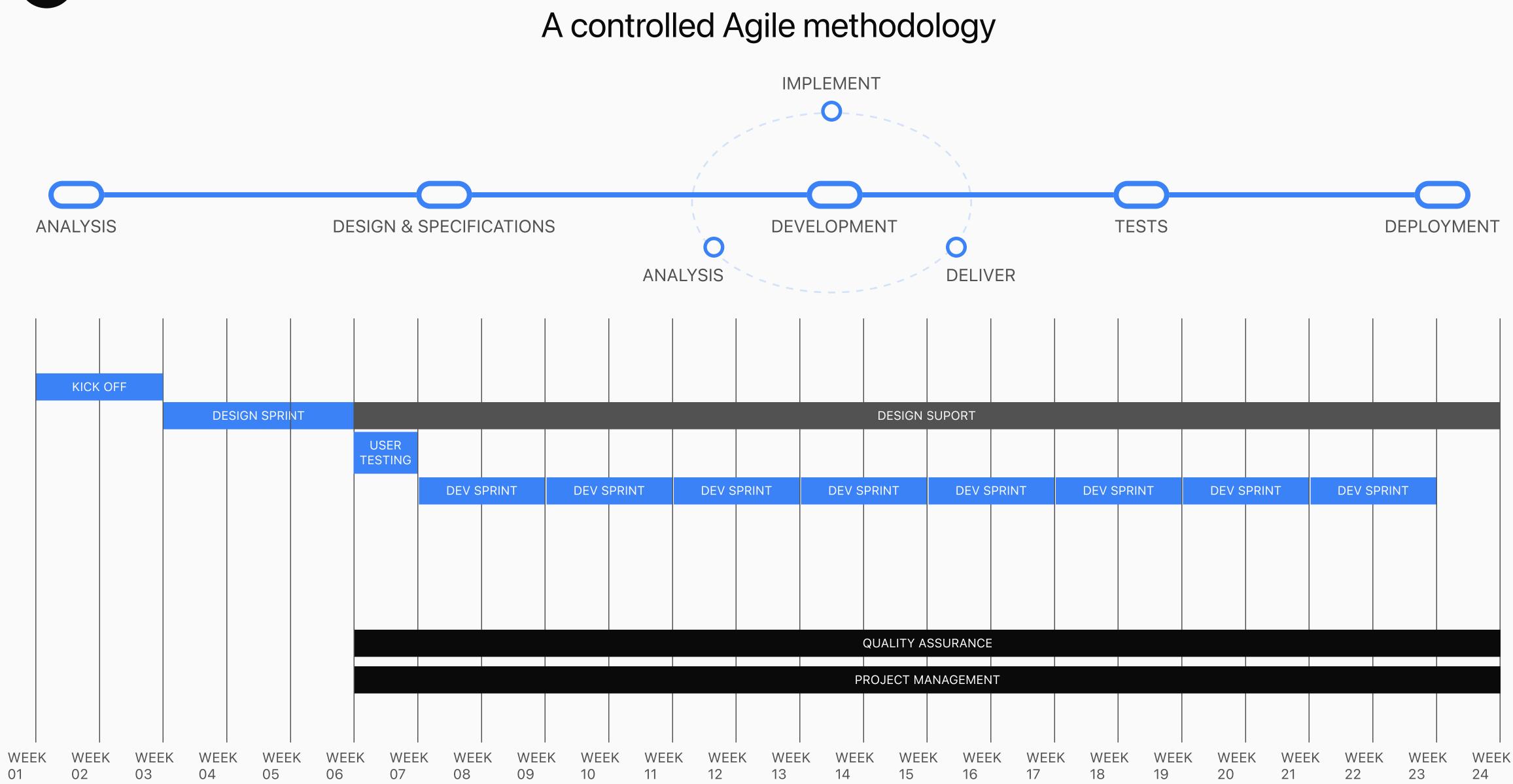


## **Cloud Services**

Cloud services play an important role in our software development company. These services offer scalable infrastructure, enabling efficient resource allocation and cost optimization. Developers leverage cloud platforms like Amazon Web Services, DigitalOcean, and Microsoft Azure to deploy and manage applications. The cloud's elasticity promotes agile development, allowing our team to quickly iterate and innovate.

DevOps practices are streamlined through cloud services, enabling automated deployment pipelines, continuous integration, and seamless collaboration. Moreover, cloud-based storage and databases facilitate data management and access. As security is important, these platforms offer robust tools for encryption, identity management, and compliance, ensuring a reliable foundation for software.





# Team



# CEO & FOUNDER SABIN NIȚU



### SHORT BIO

Sabin is the founder of XCODES. With 15+ years of experience, he's led projects in HR tech, sales automation, and product strategy.

### YEARS OF EXPERIENCE

15 years as a web and mobile developer.

# TECHNOLOGIES

Certified Laravel Developer.





# LEAD DEVELOPER CLAUDIU PLEŞA





Claudiu is the lead developer at XCODES. With 25+ years of experience, he's led projects in infrastructure, server optimization, and cybersecurity.

### YEARS OF EXPERIENCE

25 years as a web and mobile developer.



### SKILLS

Experienced in VPS configuration and working with providers like DigitalOcean, AWS, Hetzner or custom VPS.

Experienced in deploying large-scale applications.

Cyber Security Certified.

in



## LEAD DESIGNER MĂDĂLIN VASILE



### **SHORT BIO**

Mădălin is the lead designer at XCODES. With 25+ years of experience, he's led projects in digital product design, ERP systems.

### **YEARS OF EXPERIENCE**

25 years as a visual designer. 8 years as a digital product designer.

## **TECHNOLOGIES**



### SKILLS

Experienced in custom Web and Mobile applications. Experienced in tailoring custom ERP solutions. Design Thinking Certified. Visual Design Certified.



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## FULL-STACK DEVELOPER PATRIC TÎRÎLĂ



### SHORT BIO

Patric is a full-stack developer at XCODES. With 6+ years of experience, he's contributed to projects in API integration, backend services, and scalable web apps.

## YEARS OF EXPERIENCE

6 years as a web developer.

# TECHNOLOGIES

## SKILLS

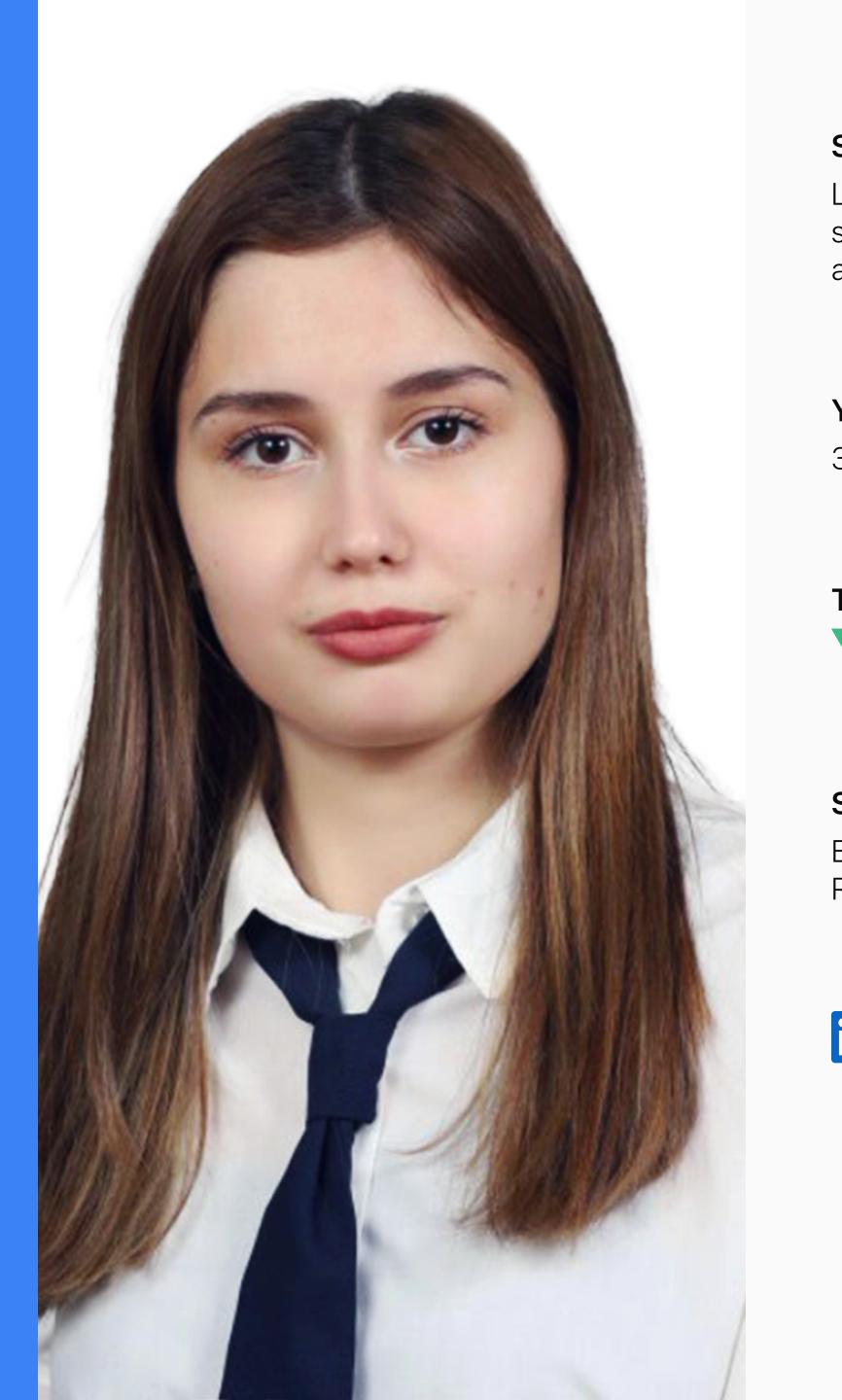
Experienced in building and consuming APIs endpoints, using RESTful protocols and integrating data into applications.

Fundamentals of AI Agents Using RAG and LangChain from IBM.





## FULL-STACK DEVELOPER LETIȚIA TELICOV



### SHORT BIO

Letiția is a full-stack developer at XCODES. With 3+ years of experience, she's contributed to projects in RESTful services, frontend development, and product scalability.

### YEARS OF EXPERIENCE

3 years as a web developer.



### SKILLS

Experienced in building and consuming APIs endpoints, using RESTful protocols and integrating data into applications.





# Our Work

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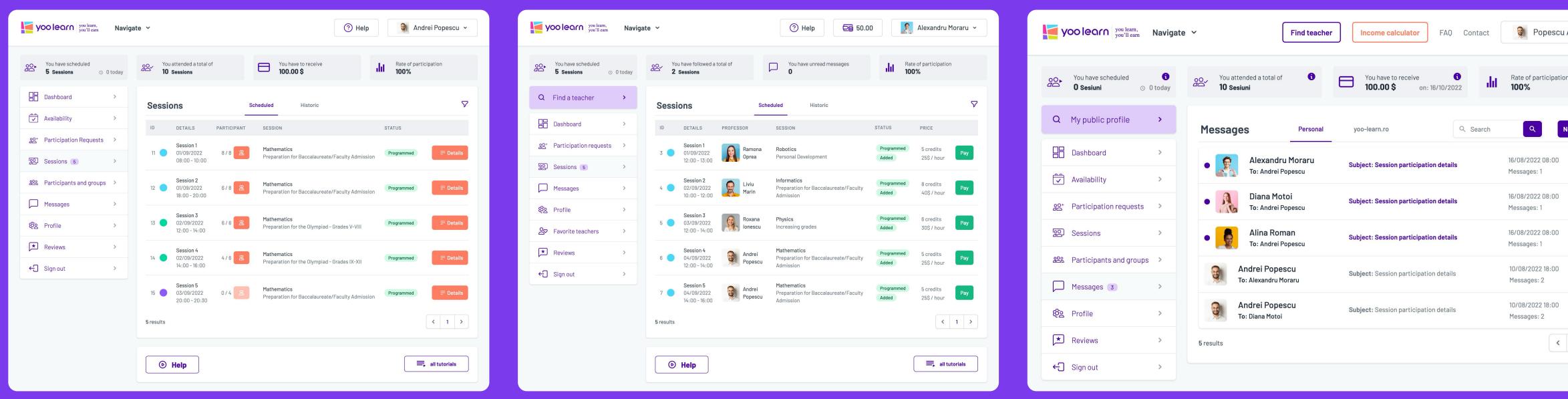
### Online meditation platform.

You Learn was designed with the idea of giving everyone access to quality education, using methods and techniques adapted to new trends. The back-end was built in PHP with Laravel Framework and the front-end in HTML, CSS, JavaScript, with templating engine Blade and Vue.js. For payments, the platform is based on a credit system.

#### yoolearn.ro

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### Scientifically based solution platform for improving school performance

brio.ro

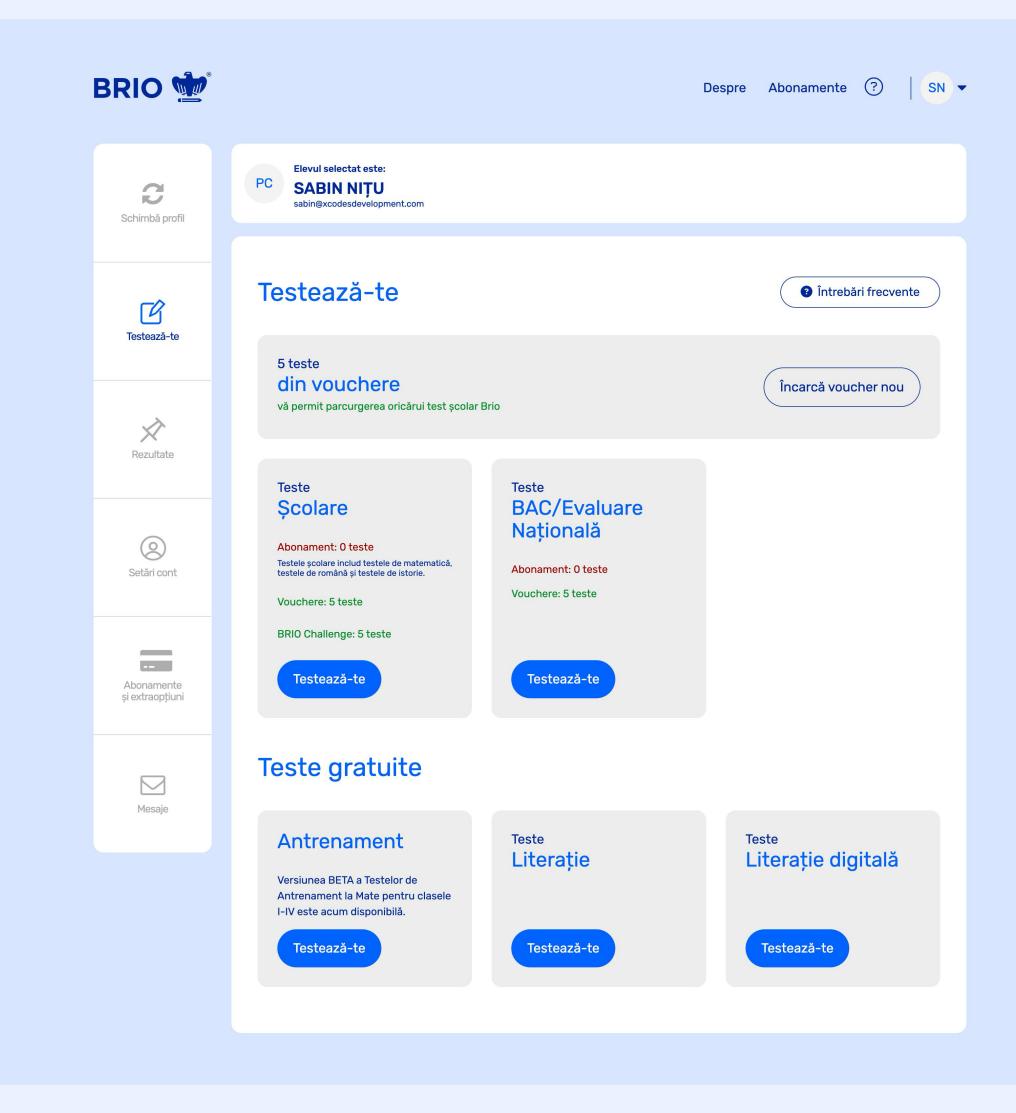
An ordinary test, corrected by the same person who made it, is not the most relevant criterion to determine the level of a student.

A student's grade on these types of tests is inevitably influenced by the mildness or severity of the grader, as well as the difficulty of the questions and the degree of subject coverage.

Furthermore, two students who get the same grade on an identical test may have very different deficiencies.







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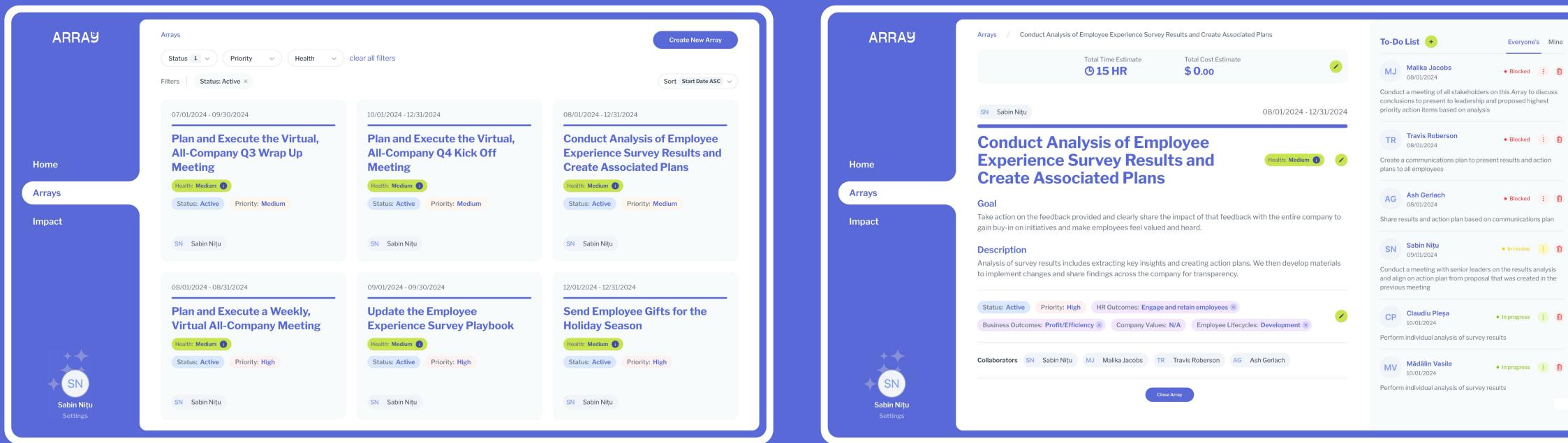


# ARRAY

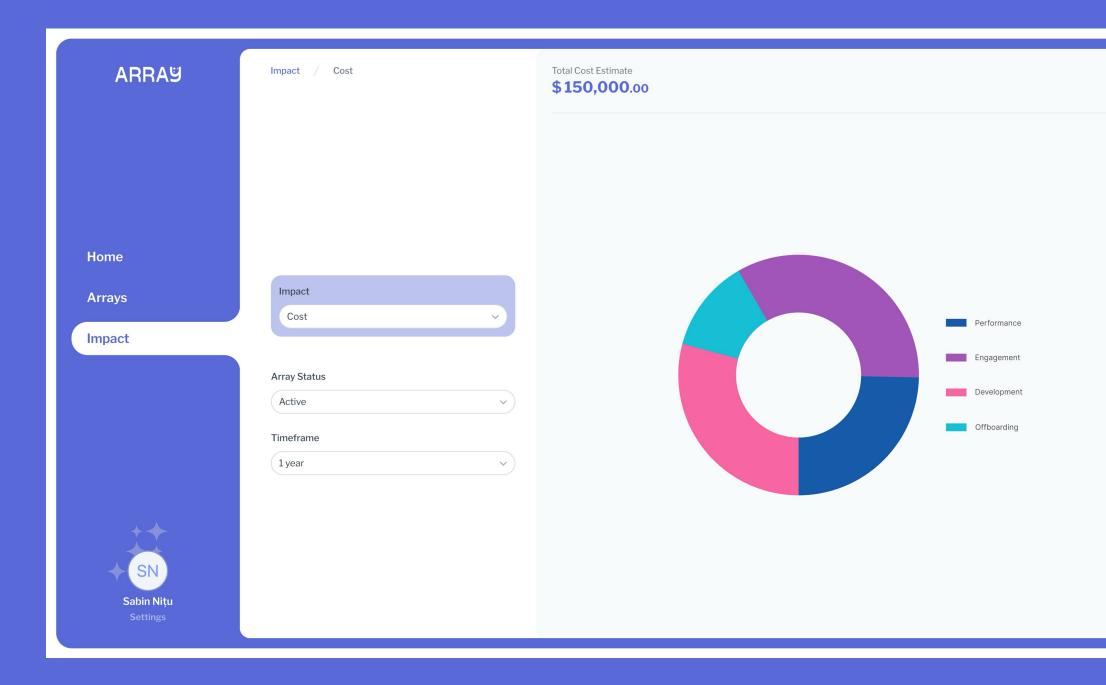
#### **AI-Driven HR Manager**

Array is an AI-driven platform for HR professionals, streamlining communication and task organization in a collaborative adaptive workspace.

#### arrayforhr.com







#### https://xcodes.com/work/array

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# Manager

### Custom ERP for manufacturing company.

The application fulfills all the stages of a complete technological process, starting from the goods to the obtaining of the finished product, being covered all the stages of the technological process, following the delivery of the finished product to the customer. The application is an SPA. Based on application's specifics, we started with the mockup & prototype over which we added the design. After everything has been defined and accepted, XCODES DEVELOPMENT team started to build the application. The API was built in PHP with Laravel Framework, and the front-end in Vue.js with Vuesax Framework. DevOps processes have been implemented, like continuous integration and continuous deployment.

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# Moto-Gear

#### Cross-platform mobile application.

Moto-Gear® is an online store that sells products such as motorcycle equipment, enduro cross, moto street, ATV, harley davidson, vintage custom, snowmobile and jetski. Based on application's specifics, we started with the mockup & prototype over which we added the custom design. The frontend is developed with Angular.js and the back-end is developed with lonic and compiled with Capacitor. We use the API that is consumed both in the mobile application and in the website. The API is built in PHP with Laravel Framework.

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BUY BY MOTORCYCLE		Braking System	
BMW		· "ESERV" ·	
2019 2019 Q SEARCH		PLACUTE FRANA DP BRAKES MX-SDP ATK/HUS/KTM	PLACUTE FRANA EBC SINTERIZATE STRADA
NAVIGATE BY CATEGORIES	>	★ ★ ☆ ☆ 125 lei <sup>125 lei</sup>	★ ★ ☆ ☆ 185 lei <sup>185 lei</sup>
MOTORCYCLE EQUIPMENT			MCB 072 EC RSI SH SI 414 1 778 444 1 778 444 1 12 12 12 12 12 12 12 12 12 1
		PLACUTE FRANA TRW MOTO ORGANICE STRADA ★★★☆☆ 149 lei	PLACUTE FRANA TRW MOTO MCB672SH ★ ★ ★ ★ 199 lei
		149 lei MCB672 6C RSI SH 81	199 lei
ENDURO CROSS MOTO STRA			
Home Q R Cart Favorites	Account	Home Products Ca	

https://xcodes.com/work/moto-gear-app

<	Helmets	
	Choose size	~
	Choose color	~

#### DELIVERY ESTIMATE

This product can reach to you by courier in 2-4 days

#### DESCRIPTION

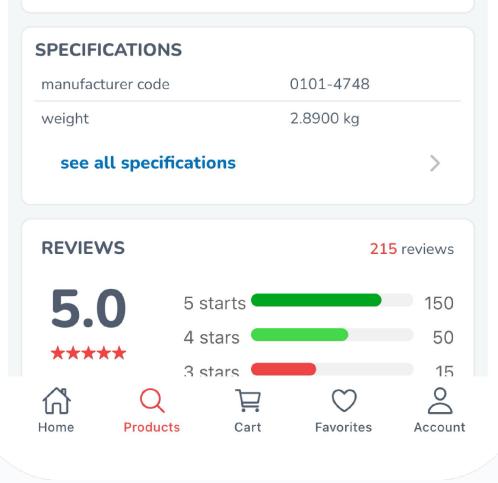
ਤਿ

World Standard, meets or exceeds DOT FMVSS 218 (USA), ECE 22-05 (Europe), ASI AS1698 (Australia) and SG (Japan) Fiberglass / Dyneema / Carbon Fiber testing and safety standards

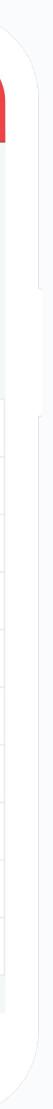
ADD TO CART

#### see full description

>



My Account Logout MOTO-GEAR View profile 📒 My orders > 📄 My garage > A guarantees > 😭 My reviews > Delivery addresses > **My cards** > 🔄 Vouchers & Gift Cards > E Billing data > 🛱 Notifications > ତ 🖉 Account settings >  $\overset{\circ}{\Box}$ សិ Q Ë  $\bigcirc$ Cart Account Home Products Favorites



## SalesOMMO

#### **AI-Driven Sales Insights**

SalesOMMO enables sales teams to understand their customers, all while significantly reducing time spent on manual research and preparation.

#### salesommo.com

🕞 Sa	lesOMMO				Credits: 10	<b>@</b> ~	0
		Create ne	ew report				
		Q Input linkedin account link		Q			
My repo	orts				Q Search	Q	C2
	Sabin Niţu Romania / Founder, CEO	x>	XCODES Bucharest, Romania			Januar	y 2024
ß	Sophia Carter United States / Front-End Developer		XCODES Bucharest, Romania			Januar	y 2024
	James Clark United States / Front-End Developer	x>	XCODES Bucharest, Romania			Januar	y 2024
6	Ava Williams United States / UI UX Designer	×>	XCODES Bucharest, Romania			Januar	y 2024
(B)	Patric Tîrîlă Romania / Full-Stack Developer		XCODES Bucharest, Romania			Januar	y 2024
9	Noah Williams United States / Back-End Developer		XCODES Bucharest, Romania			January	y 2024
3	<b>Claudiu Pleșa</b> Romania / Lead Developer	x>	XCODES Bucharest, Romania			Januar	y 2024
0	Olivia Brown United States / Junior Developer		XCODES Bucharest, Romania			Januar	y 2024
9	Mādālin Vasile Romania / Lead Designer	x	XCODES Bucharest, Romania			Januar	y 2024
<b>P</b>	Ethan Miller United States / Machine Learning	x>	XCODES Bucharest, Romania			Januar	y 2024
Showing 1	to 10 of 30 results					2 3	>

XCODES Sabin Nițu X> Founder, CEO Bucharest, Romania 🛅 🎔 🙃 Profit Employees Revenue 85 M in 300K 50-100 2.5M 90 Match score Sabin Nițu is the CEO and founder of XCodes, leading a dynamic team XCODES is a software development company that loves to build of developers in creating cutting-edge web and mobile applications tailored web and mobile applications. for clients in diverse industries. Contacts Person insights Sabin Niţu is the CEO and founder of XCodes, leading a dynamic team of developers in creating cutting-🗹 Emails edge web and mobile applications for clients in diverse industries. Holding a degree in Computer Science from the University of Bucharest and enriched by three years of Economics studies, he offers a distinctive 1 sabin@xcodes.com blend of insights into both the business and technical realms of software development. With more than 14 years of experience as a full stack developer, his proficiency spans across technologies like Laravel, PHP, 2 contact@xcodes.com Vue, and Angular. Sabin is a certified Laravel developer, with a specialization in sophisticated PHP framework applications. He is deeply passionate about crafting high-quality, user-friendly, and scalable Phone number software solutions that tackle real-world problems and deliver substantial value to customers. His key strengths lie in project management, leadership, strategic communication, problem-solving, and creative 1 1 (646) 480-0608 thinking. Always keen on learning and adopting new technologies, Sabin aims to foster collaboration among peers in the tech community. Social profiles in www.linkedin.com/in/sabinnit 
 Learn more:
 1. Linkedin.com
 2. example.com
 3.example2.com
 + 3 more
 Expertise

82

Seniority:

Founder

**Ensure clarity** 

to best suit your chat.



UX design Startup mentoring

Design mentoring

Please consider that experts in the field are less prone to have discussions about other subjects.

Management experience

Adjust your conversation language

#### **75**°

**Business tenure** 

founder	design	ui/ux design
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Consider the KPIs and challenges unique to high-level and experienced managers.

#### Years in current position

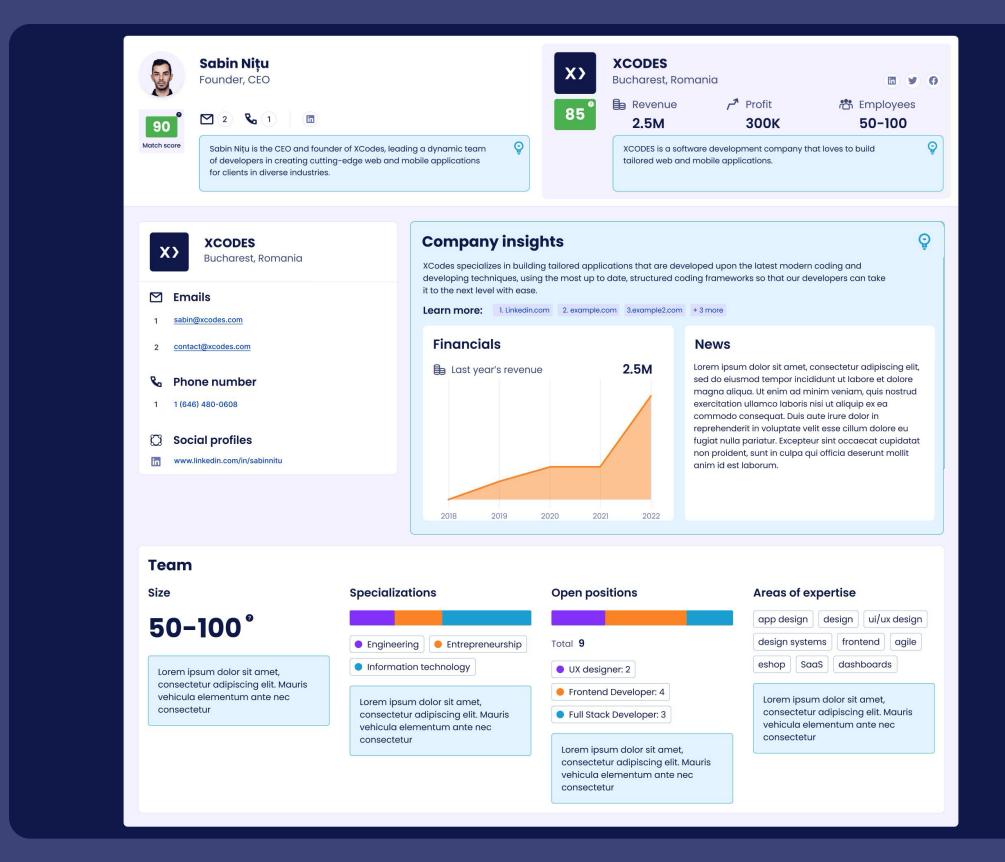
After navigating through multiple roles in IT, he found his niche as a UX designer, and over the past 4 years, has notably settled and thrived in their current position, showcasing consistent growth and expertise. View details

Q

Q

Please consider that people with high level of expertise are many times brought in to run changes in mid and large companies. In small companies the owner decides almost everything. (Bulgarian proverb)





#### Industry landscape

Sabin Nițu

Founder, CEO

2 🖌 1 🗖

for clients in diverse industries.

Sabin Niţu is the CEO and founder of XCodes, leading a dynamic team

of developers in creating cutting-edge web and mobile applications

#### Insights

**B** 

90

Match score

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris vehicula elementum ante nec consectetur. In cursus tellus sem, et fringilla mi consequat molestie. Donec ex ante, hendrerit sit amet faucibus eu, viverra sit amet quam.Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris vehicula elementum ante nec consectetur. In cursus tellus sem, et fringilla mi consequat molestie. Donec ex ante, hendrerit sit amet faucibus eu, viverra sit amet quam.Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris vehicula elementum ante nec consectetur. In cursus tellus sem, et fringilla mi consequat molestie. Donec ex ante, hendrerit sit amet faucibus eu, viverra sit amet quam.

#### Learn more:

 1. Linkedin.com
 2. example.com
 3.example2.com

 + 3 more

#### Top challanges

#### 1. Ensuring Cross-Platform Compatibility

With an ever-growing diversity of devices and screen sizes, ensuring that websites and applications offer a consistent experience across all platforms remains a significant challenge. This includes compatibility with various browsers, operating systems, and mobile devices.

XCODES

Revenue

2.5M

Bucharest, Romania

tailored web and mobile applications.

Profit

XCODES is a software development company that loves to build

300K

X>

85

2. Optimizing for Performance and Load Times

As user expectations for speed and efficiency increase, front-end developers face the challenge of optimizing websites to load quickly and perform smoothly. This involves balancing high-quality content and graphics with efficient coding and resource management.

#### 3. Adapting to Rapid Technological Changes

The front-end development landscape is constantly evolving with new frameworks, libraries, and design trends. Keeping up with these rapid changes, while maintaining existing projects with older technologies, puts pressure on companies to continuously learn and adapt. When meeting with the company, emphasize the cross-platform capabilities of your software. Highlight how it simplifies the process of ensuring compatibility across various devices and browsers. Stress the importance of responsive design and the ability of your software to facilitate this, which could save them significant time and resources in testing and development

🛅 🕑 😗

Q

📅 Employees

50-100

Focus on the performance optimization features of your product. Explain how your software can help their web applications load faster and run more smoothly, even with high-quality content. Discuss specific tools or features like lazy loading, image optimization, and efficient coding practices that your software supports, which are crucial for enhancing website performance and user experience.

Prepare to discuss the evolving nature of front-end technologies and how your software keeps pace with these changes. Emphasize the adaptability and scalability of your product. Show them how choosing your software means investing in a future-proof solution that evolves with the latest trends and frameworks in front-end development. This will reassure them of the longevity and relevance of their investment.

To see our complete portfolio, please access:

https://xcodes.com/work

To see our reviews, check us on Clutch:

https://clutch.co/profile/xcodes#reviews



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Contact us